Why Discovery Map?

We Can Promote Your Business Across Print, Digital & Social!

Print

• 80% of hotel guests pick up printed maps and brochures*
• Not all impressions are created equally

Cost Per Thousand Impressions Across Media

Digital

• Scores tourism leads for local agents in their communities
• Unique online and e-mail fanbase in the millions

Social

• Help promote your business and dominate on social media and in print by offering links to their websites and other digital platforms

Why Discovery Map?

Discovery Map of Park City
discoverymap.com/park-city-ut
richardd@discoverymap.com
801-455-8025

Testimonials

1. "We would have been fools not to be on this map. Tourists are picking them up and using them to plan their day."
   — Dave Goodwin, General Manager, New Hope Canal Boat Company, in New Hope, PA

2. "If you want to capture tourists, you need to be on this map. Tourists are picking them up and using them to plan their day."
   — Babs Noelle, Owner, Alara Jewelry in Bozeman, MT

3. "We seek out Discovery Maps wherever we travel and find them to be fun and informative and easy to use in planning our visit to a new area. We even use them when touring by bicycle so we can be sure to catch key sights and attractions along the way — something regular maps don't usually show. While we didn't have much time for sightseeing in Richmond this trip, we plan to hold onto our Discovery Map and use it when we return to see some more of the local sights."
   — Linda & Eric from Tucker, GA

Why Discovery Map?

1. Year-round, low cost and more meaningful impressions
2. Visitors keep our maps throughout their trip, using them to make spending decisions. Some even take them home as keepsakes
3. 200,000 printed and distributed hand-drawn maps each year
4. Your business location drawn, highlighted & labeled on the map
5. Free ad design

Price

Local TV

$10.00

Radio

$10.40

Digital Display

$20.50

Airport

$5.50

Discovery Map

$32.50

Newspaper

$9.00

Facebook

$32.50

Print

$40
$30
$20
$10
$0

Bentley University

80% of hotel guests pick up printed maps and brochures*

1895 MEDIA KIT

Put Your Business On The Map

Discover, Orient, Inspire travel experiences in destinations across the United States

Cost Per Thousand Impressions Across Media

Print

• We Can Promote Your Business Across Print, Digital & Social!

Digital

• Discovery Map of Park City

discoverymap.com/park-city-ut

Radio

$10.40

Facebook

$32.50

Newspaper

$9.00

Print

$40
$30
$20
$10
$0