**WHY DISCOVERY MAP?**

**PRINT**
- *With the lowest cost per impression in town*
- Discovery Map is the place to be if your business will be:
  - included on over 100,000 printed maps
  - distributed for 12 months at The Mount Pleasant Visitor Center, all hotels East of the Cooper, rental property management companies, all local events and expos, and all local marketing partners
  - exposed to an engaged, targeted audience for an entire year
  - hand-drawn and labeled on the map, leading customers directly to your door
- Free ad design

**DIGITAL**
- We promote your business across print, digital, and social!
- Your ad can be automatically seen on a digital listing on the dedicated Mount Pleasant landing page on DiscoverMap.com, maximizing your year-round exposure
- Your listing links directly with your Facebook page and includes contact information for your business
- Users can find area descriptions, local businesses, travel articles, and hidden gems
- We promote and feature destinations and businesses by offering links to their websites and other digital platforms

**SOCIAL**
- As a marketing partner, you can see all our social media pages through the year

**TESTIMONIALS**

**With over two retail locations, one on Sullivan’s Island and the other in Mount Pleasant, Discovery Map gives us the most bang for our buck! Plus with the map being out for a year, that provides us with a long shelf life.**

– Steve Cordina, owner of Shades of Charleston

**Since 1967 Gwynn’s has been a shopping destination. We’ve found by placing our ad with Discovery Map of Mount Pleasant it really helps with visitors finding us! Thanks Discovery Map.**

– Marshall Simon, owner of Gwynn’s of Mount Pleasant

**As the owner of a small business in Mount Pleasant for over 5 1/2 years, I can say that one of our favorite advertisement investments has been with the Mount Pleasant Discovery Map. It’s helped increase awareness of Annie’s New Donuts to guests that are new to the area and to all our beloved vacationers.**

– Annie Vola, owner of Annie’s Hot Donuts

**Discovery Map has been a good tool for our business to engage with out-of-town visitors. It’s a colorful, user-friendly map that we’ll continue to advertise with in the future.**

– Alyssa Lund, District Manager of East Bay Deli

**204 MEDIA KIT**

**Put Your Business On The Map**

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**We Promote Your Business Across Print, Digital & Social!**

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- *80% of hotel guests pick up printed maps and brochure*
- *Half of guests are printed map readers*

**DIGITAL**
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