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Discovery Map's Brian Bamrick celebrates 25 years of making maps, friends and memories

DATELINE: CAPE MAY, NJ, PRINCETON, NJ, LONG BEACH ISLAND, NJ, LEWES, DE, REHOBOTH, DE, MILLSBORO, DE and WAITSFIELD, VT...

When Brian Bamrick began his Discovery Map business back in 1995, he made a tactical decision to be as hands-on with his business as possible. From Day One, he handled sales, creative and distribution, all done with a positive attitude. This old school formula provided Bamrick with a pathway to success that recently saw him celebrate his 25th anniversary as a Discovery Map owner.

Discovery Map International, Inc. is the leading provider of curated guides to top tourist attractions, cities and towns throughout North America. Bamrick is the owner and publisher of Discovery Map of Cape May, Discovery Map of Princeton, Discovery Map of Long Beach Island and Discovery Map of Lewes/Rehoboth. He began Discovery Map of Cape May in 1995.

"I remember quite well knocking on the doors of businesses just prior to the Super Bowl back in 1995," said Bamrick, a trained graphic designer, who owned a graphic design business prior to Discovery Map. "While not everybody bought space, those initial visits laid the foundation for a number of relationships, many of those still going to this day."

Shortly after starting Discovery Map of Cape May, Bamrick purchased Discovery Map of Princeton later in 1995. He then followed that up by starting Discovery Map of Long Beach Island in 1996. In 2009 purchased the Discovery Map of Lewes/Rehoboth, an existing Discovery map established in 2000. Bamrick commuted between New Jersey and Delaware for six years before relocating to Millsboro, DE in 2015.

"One of the reasons I bought a Discovery Map franchise in the first place is I was a fan of the map. I remember very well the first one I picked up in Woodstock, Vermont," said Bamrick. "So, after starting the Cape May map it was easy to see how a Discovery Map at other locations could be successful. That's what led to me purchasing Princeton, LBI and eventually Lewes/Rehoboth."

Bamrick credits Nancy, his wife of 41 years, with some of his success as Discovery Map owner. "She's been my biggest cheerleader," says Bamrick.

Adds Bamrick, “The best part of running a Discovery Map business has been making my own schedule. Even with running four successful maps, I can get done what needs to be done in about half the year or so. The rest of the year is spent vacationing and preparing for the upcoming year.”

Said Peter Hans, president of Discovery Map International, “Brian represents the best of the best Discovery Map owners. He’s proof positive that you get out of your business what you put into it. And Brian literally puts all of himself into the business while he’s doing it, which is why he can create a nice livelihood without working 365 days a year.”

Discovery Map has more than 130 maps across the U.S. and Canada. It is the charge of franchise owner to sell advertising space on the map and the online version of the map, available at discoverymap.com. The typical franchise owner will publish a printed map once or twice per year, depending on the initial print run and the popularity of the map.

Full-time or part-time, Discovery Map franchise owners come from many walks of life. Some are corporate refugees or semi-retired individuals looking to build a business and fund their full retirement. Others include recent college grads, as well as mothers (and fathers) looking to build a business with hours around the kids’ school schedules.

Forbes Magazine recently named Discovery Map® one of the top 10 franchises to buy with an initial investment under \$150,000. In 2018, it won the Top 50 Franchisee Satisfaction Award based on a survey conducted by FranchiseBusinessReview.

For more information on the Discovery Map franchise opportunity, visit <https://discoverymapfranchise.com/>.

About Discovery Map

Discovery Map International is the country’s leading provider of curated guides to top tourist destinations, cities and towns throughout North America. The distinctively colorful, hand-drawn maps are a favorite of travelers for navigating local dining, attractions, businesses, cultural experiences, ski destinations – and even the best locations to take selfies. Discovery Maps can be found in local hotels, restaurants, shops, visitor information centers and other participating venues, and at discoverymap.com. Named by *Forbes* as “one of the best franchises to buy” in 2015, Discovery Maps International is headquartered in Waitsfield, VT, in the heart of the Green Mountains.